

## Delivering purchasable catalogue's that support your procurement needs

### Choose smartbuy® CONTENT

Offering complete catalogue data design, maintenance and management of your supplier contracts for products and services. smartbuy® CONTENT is centrally located for easy access and in a form that supports meaningful comparison and analysis of purchasing patterns. The various services offered in the smartbuy® CONTENT suite are suitable for organisations of all types and sizes.

### smartbuy® CONTENT Benefits

smartbuy® CONTENT saves you time and money through the provision of skilled external resources for supplier engagement and catalogue management, freeing valuable internal resources for core business. Catalogue data is standardised for ease of use and updated regularly to maintain accuracy.

#### Supplier Engagement

- professional smartbuy® staff engage your prioritised suppliers managing their content and data collection program
- validation of your prioritised suppliers and their data to ensure catalogue's conform to your requirements

- supplier information sessions conducted to assist in communicating your organisations requirements
- training sessions to assist your suppliers adopt their new smartbuy® administration role

#### Standardised Catalogue Structure

- provides users with a single search and find experience accross multiple supplier offerings
- supports user adoption of the system through usage familiarity
- provides category / line level transparency and ease of product comparison

#### Professional Cataloguing Resources

- outsource the design, development and maintenance of your organisations catalogue's to a team of professional smartbuy® resources
- free up your organisations procurement experts for core business
- leverage shared supplier catalogue's and content through smartbuy®'s Whole of Government contracts

#### Tailored Range

- support your spend management and compliance initiatives by tailoring your organisations catalogue view to reflect your contract arrangements, prices and item selection



## smartbuy® CONTENT Services

### Supplier Engagement

- engagement of suppliers on behalf of your organisation managing the content development and education requirements

### Catalogue Design

- collation of data from your supplier sources analysed and allocated into standardised commodity groups
- attributes defined and applied to products and services
- images collected and applied to products and services

### Catalogue Assist

- production of data and assembly of documentation for catalogues
- cleansing of catalogue data to ensure relevance and accuracy of information

- standardised format and layout of catalogue data, making searching simpler, easier and more efficient

### Catalogue Maintenance

- ongoing management of catalogue content to ensure latest information on products, pricing and images is available

### Catalogue Publishing

- regular publishing to the smartbuy® TRADE system to ensure latest data is displayed every day

### Agency Specific Contracts

smartbuy® CONTENT can engage any of your preferred suppliers to create Agency Specific Contracts, specifically suited to reflect your organisations contractual arrangements. Procure electronically from your preferred suppliers directly through smartbuy® TRADE.

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## smartbuy® CONTENT Companion Solutions

smartbuy® offers a full suite of solutions to support your electronic procurement objectives. These include:

### smartbuy® TRADE

An electronic procurement system, hosted by the NSW Department of Commerce, delivering search, browse and purchasing catalogues, workflow management through to purchase order and invoice exchange.

### smartbuy® CONNECT

A single connection point for buyers and suppliers to exchange electronic procurement documents.

### smartbuy® PARTNER

Expert professional resources providing business re-engineering, benefits assessments, change management, stakeholder management, vendor co-ordination, learning expertise, training and support for electronic procurement implementation.

**Selecting one or more of these solutions can provide you with access to:**

### smartbuy® REPORT

A range of procurement reports to support and assist with procurement planning.